

# Emballagespild

Konkret forslag til hvordan vi kan udvikle alternative og mere bæredygtige løsninger på emballage til frokostcatering

# Problemet



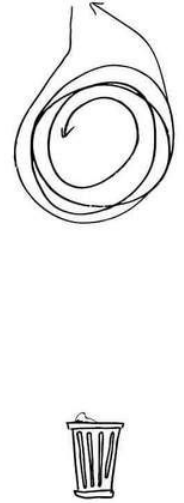
LINEAR ECONOMY



RECYCLING ECONOMY



CIRCULAR ECONOMY



# Projektet oprindelse



JESPERS TORVEKØKKEN

Ærlig mad · Herlig mad



Technical University  
of Denmark

# Case



LINEAR ECONOMY



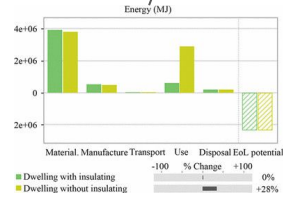
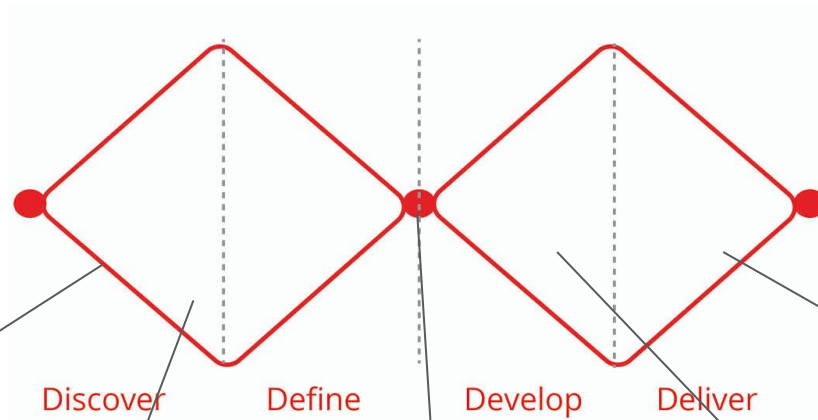
RECYCLING ECONOMY



CIRCULAR ECONOMY

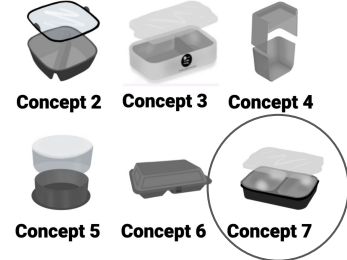


# Designproces

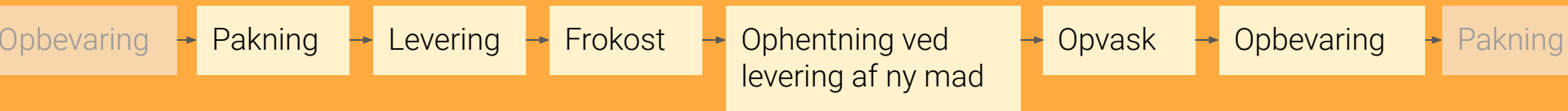
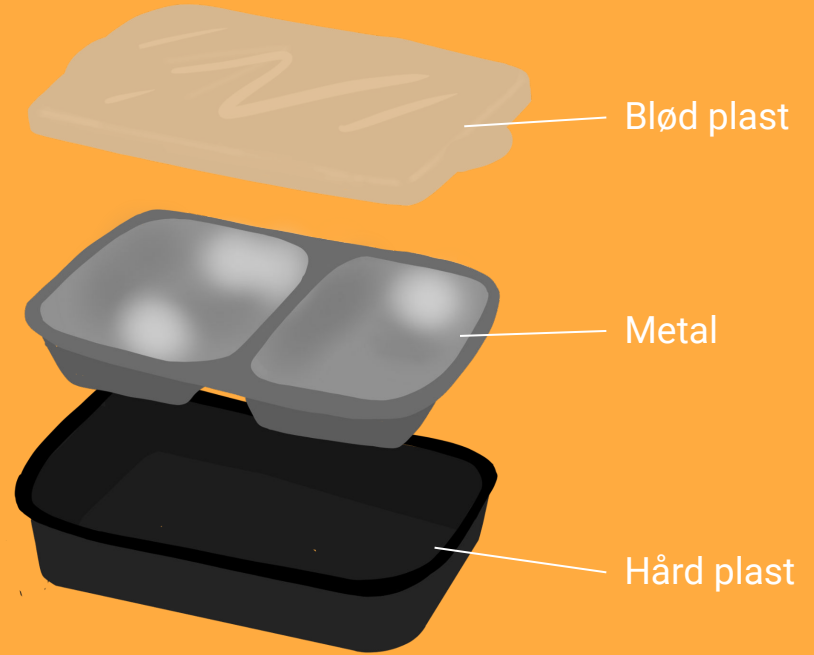
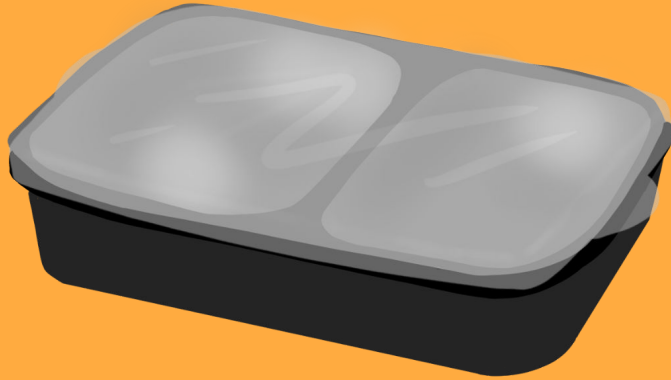


**Design Specification** Date: 2017-10-10, version: 1.2

Environmental perspectives	Measure	Comment	Status
Environmental impact	Minimize the use of materials	Use of recycled materials	Open
Energy consumption	Reduce energy consumption	Use of energy-efficient components	Open
Material waste	Reduce material waste	Use of modular components	Open
Disposal	Ensure easy disposal	Design for disassembly	Open
Health and safety	Ensure health and safety	Use of non-toxic materials	Open
Cost	Reduce cost	Use of standard components	Open
Manufacturability	Ensure manufacturability	Use of standard manufacturing processes	Open

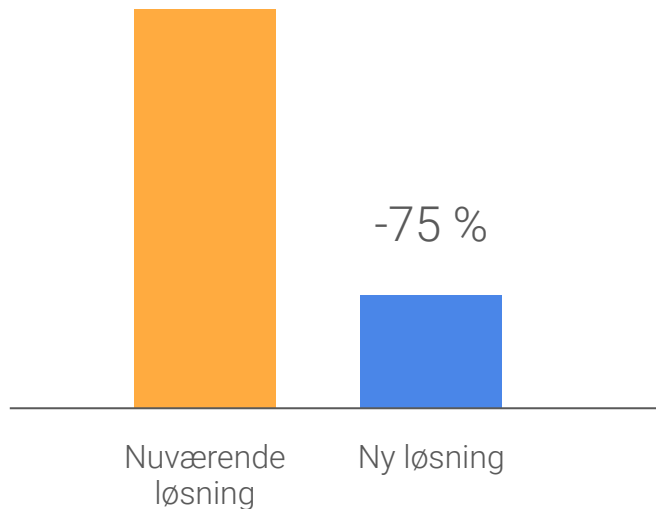


# Løsningen



# Værdier

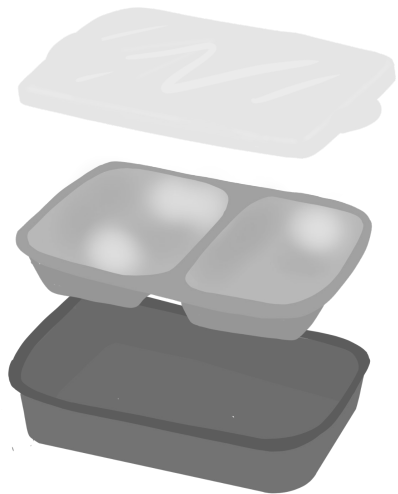
Totalt CO2 aftryk over hele life cycle\*



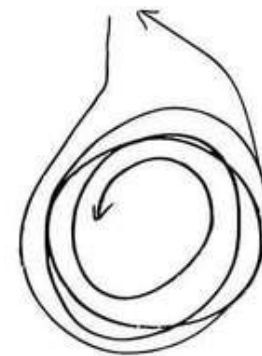
-30 % omkostninger for emballage\*



# Fremtiden



CIRCULAR  
ECONOMY





# Tak for nu



Ellen Helldén  
Laura Havgry